



METROPLEX•ANIMAL•COALITION



OUR MISSION + TO SAVE AS MANY CAT AND DOG LIVES AS POSSIBLE

More than 11,000 surgeries to date!

July 26, 2011

Dear Friend of Animals,

The **Metroplex Animal Coalition (MAC)**, an alliance of more than 50 nonprofit animal welfare-organizations in the Dallas/Fort Worth Metroplex, is hosting our third annual **Wags & Waves** family and dog event at Hawaiian Falls Water Park in Garland on **Saturday, September 17, 2011**. All proceeds will benefit the rescue and spay/neuter programs of MAC and its member groups, including our committee partners Animal Guardians of America, Feral Friends, Cat Matchers, Legacy Boxer Rescue, Metroplex Mutts and DFW Rescue Me.

**Wags & Waves** gives pet parents a rare opportunity to have a day in the sun and surf with their 4-legged family members—their canine companions! This fun-filled event includes canine contests, live music and entertainment, local celebrity MCs and vendors, along with the opportunity to splash in the Wave Pool, do the dog-paddle in the Fountain Pool or just float down the Lazy River. Last year's event draw over 1,000 human attendees and over 800 dogs of all breeds, shapes and sizes. We expect this year's event to be even bigger!



Please join other pet lovers in supporting this worthwhile cause by becoming a sponsor or signing up as a vendor or goody bag donor. Support can be in the form of cash sponsorships or donations of product, services or gift certificates. Whichever you choose, your participation will benefit the animals and the services we provide, and your generosity will be publicly acknowledged to the many loyal animal lovers who support businesses that care about animal welfare. Sponsors and vendors will be listed on the Donor Board at the event and on the Wags and Waves web site ([www.WagsAndWaves.com](http://www.WagsAndWaves.com)).

We hope you will partner with the Metroplex Animal Coalition and our member groups to help make **Wags & Waves 2011** a huge success. Sponsorship and Vendor/Goody Bag forms showing all the benefits are attached. Should you have any questions or require further information, please feel free to contact me. I look forward to hearing from you soon and appreciate your concern for the animals in our community.

Sincerely,

Wags and Waves Planning Committee  
Phone: 214-207-0045  
Email: [steveghurst@yahoo.com](mailto:steveghurst@yahoo.com)



# Wags & Waves

September 17, 2011

10 a.m. – 4 p.m.

Hawaiian Falls Water Park – Garland

## SPONSORSHIP OPPORTUNITIES

### Poodle (Little Kahuna) - \$300

Your donation includes these benefits:

- One event T-shirt
- Name listed on t-shirt and sponsor signage at event
- Complimentary 10' x 10' booth space at the event. May be used for many purposes, such as sampling, sales or recruitment!

### Labrador Retriever (Big Kahuna) - \$500

Your donation includes all of the above, plus:

- Priority booth location in close proximity to entertainment and presentation stage
- Logo listed on event t-shirt and in brochure
- Listing on event website
- Mention in media releases
- Display of one sponsor banner (to be provided by the sponsor prior to the event)

### Mastiff (Great Kahuna) - \$1,000

Your donation includes all of the above, plus:

- Audio thank-you announcements at the event
- Covered reserved Cabana for 10 at the event.
- Display of an additional banner (to be provided by the sponsor prior to the event for a total of 2)

### Top Dog - \$2,000

Your donation includes all of the above, plus:

- Company name on a canine contest award or a featured canine event during the event
- Display of an additional banner (to be provided by the sponsor) at the event (total 3)
- Thank-you announcements from the stage
- Covered reserved Cabana for 10 at the event with food and beverage provided

## SPONSOR INFORMATION

### PLEASE PRINT

Contributor Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Email: \_\_\_\_\_

---

I/We will be a sponsor of Wags & Waves at the \$ \_\_\_\_\_ level.

Enclosed is our sponsorship check, payable to Metroplex Animal Coalition.

Charge my MasterCard  or Visa

The undersigned hereby authorizes Metroplex Animal Coalition to charge his/her:

**Card #** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_

**CVV / CID Code** \_\_\_\_\_

**Email Address** (for your receipt) \_\_\_\_\_

In the amount of \$\_\_\_\_\_, dated \_\_\_\_\_ for services agreed upon with the understanding that payment is guaranteed and charges will not be disputed.

\_\_\_\_\_  
Print name as it appears on credit card

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Cardholder's billing address:**

Street: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

(\_\_\_\_\_) \_\_\_\_\_  
Telephone

If you are sending your Wags and Waves sponsorship **prior to August 12, 2011**, please note the name (personal or business) you wish to be posted on our website

\_\_\_\_\_

**Wags & Waves**  
Metroplex Animal Coalition  
PO Box 793574  
Dallas, TX 75379

**Please mail this form with payment to the above address or fax to 214-467-7007.**

**Deadline for guaranteed inclusion in all materials is July 15, 2011**

**We appreciate your support of companion animals in our community!**

-----

## SPONSOR/VENDOR TERMS AND CONDITIONS

**Booth placement:** will be determined by the Wags & Waves Committee. We will do our best to accommodate your request. Booth Space is limited. Booths are assigned on a first-come, first-served basis.

**Booth occupancy:** Each booth shall remain attended at all times. Booth attendants under 18 are allowed as long as there is an adult present at all times. Booth attendants under 18 are the sole responsibility of the booth occupant.

**Booth removal:** Event management reserves the right to stop or remove from the event any group or group representative performing any act or practice, or displaying any item which is, in the sole opinion of event management, objectionable or detracts from the purpose/objective of the event.

**Liability:** No participant will be allowed to set up without a signed and dated application and release of liability. Each group retains liability and assumes all risks of loss and/or damages onsite or in connection with transportation, display, storage and sale of merchandise at the event. *The committee reserves the right to revoke or refuse to grant space at any time, without recourse by the participant. The Committee shall not be liable to anyone for this action.*

**Refunds:** No fees shall be refunded—inclement weather will not be grounds for refunds

**Music:** “boom” boxes or recorded music is not allowed in booth areas

**Exclusive Rights:** No exclusive rights for the sales of any item will be granted to vendors.

**Alcohol/Smoking:**

No alcohol (including beer & wine) may be served.  
Hawaiian Falls is a non-smoking facility.

**W & W is a Litter-Free Event:** Each group must immediately clean up and properly dispose of any waste left by their dogs and is responsible for the ongoing cleanliness and immediate cleanup of trash from their display area following the event.

**Food/Drink:** sales limited to those who have completed the Food vendor applications and have the appropriate Food Permit.

**Parking-**vendor parking is by the back gate. Please park in the specified area.

**W & W will list your organization/company as a participant on the website and appropriate promotional material (depending on sponsorship level and time that application is received)**

**Setup/Breakdown-** all participants **MUST** be 100% set up no later than 9:30am the day of the event. Set up may begin at 8:00. All vehicles must be immediately moved from the loading area once items have been unloaded/loaded. Property brought on event premises by any group must be removed from event premises during the load-out times designated by event management. Event management reserves the right to remove from event premises any remaining effects left after designated load-out times at cost to the owner, if applicable.

**Park Entrance:** All booth participants must have either an appropriate vendor badge for entrance or pay the entrance fee.

\***Everyone** must sign an event liability waiver prior to entering the park. This waiver can be downloaded from the event website and filled out prior to arrival or are also available at the park on the day of the event

I have reviewed and understand the vendor rules for participation in the Wags and Waves event.

Signature \_\_\_\_\_ Date \_\_\_\_\_